

TERMS OF CANCELLATION

STAMPIN' UP!® UK LIMITED • COMPANY NO. 6039514 • SEE REVERSE SIDE FOR CUSTOMER ORDER FORM

NOTICE OF CANCELLATION: _____

DATE OF TRANSACTION: _____

RIGHT OF CANCELLATION

You have the right to **CANCEL** this contract within **14 DAYS** without giving any reason.

The cancellation period will **EXPIRE AFTER 14 DAYS** from the day on which you acquire, or a third party other than the carrier and indicated by you acquires, physical possession of the last good.

To exercise the right of cancellation, you must inform Stampin' Up!, Flughafenstrasse 21, 63263 Neu-Isenburg, Germany, e-mail: supportUK@stampinup.com, fax: +49 69 241827 499, of your decision to cancel this contract by an unequivocal statement (e.g. a letter sent by post, fax or e-mail).

You may use the attached model cancellation form, but it is not obligatory.

To meet the cancellation deadline, it is sufficient for you to send your communication concerning your exercise of the right of cancellation before the cancellation period has expired.

EFFECTS OF WITHDRAWAL

If you cancel this contract, your demonstrator (an independent seller) shall reimburse to you all payments received from you, including the costs of delivery (with the exception of the supplementary costs resulting from your choice of a type of delivery other than the least expensive type of standard delivery offered by us), without undue delay and in any event not later than 14 days from the day on which we are informed about your decision to cancel this contract. Your demonstrator will carry out such reimbursement using the same means of payment as you used for the initial transaction, unless you have expressly agreed otherwise; in any event, you will not incur any fees as a result of such reimbursement. We will collect the goods. We will bear the cost of returning the goods. You are only liable for any diminished value of the goods resulting from the handling other than what is necessary to establish the nature, characteristics and functioning of the goods.

CONSENT OF USE OF PERSONAL INFORMATION:

The Stampin' Up! demonstrator will save the necessary customer information and only submit it for order processing and the shipping of products in as much as Stampin' Up! UK Ltd, Stampin' Up! Europe GmbH and possibly the shipping company require it. This is also done for administrative purposes by Stampin' Up! USA Inc. Stampin' Up! Inc. complies with the EU-U.S. Privacy Shield framework established by the U.S. Department of Commerce which relates to the collection, use, and retention of personal information from the European Union to the United States, and self-certifies that it adheres to the Privacy Shield Principles. To learn more about the Privacy Shield programme, and to view Stampin' Up!'s certification, please visit www.privacyshield.gov. To communicate questions, complaints or problems regarding Stampin' Up!'s compliance with Privacy Shield, please contact Stampin' Up!'s Chief Privacy Officer in the U.S. at (001) 801-257-5438 or via e-mail at athornton@stampinup.com. In compliance with Article 7 of the GDPR, I agree that my personal information will also be transferred to Stampin' Up! USA Inc. for processing and administrative purposes. Information on the use of my data and my rights under Article 13, 14, and 21 of the GDPR can be found in the attached Data Protection Information for Customers.

GENERAL PURCHASING PROVISIONS FOR CUSTOMERS

1. GENERAL INFORMATION

The general purchasing provisions, as mentioned on the reverse side, are applicable exclusively to a customer order placed with the Stampin' Up! demonstrator. Questions or complaints regarding the products or the delivery thereof must be directed at the demonstrator.

2. ORDERING/ORDER FORM

1. A binding contract between the customer and the Stampin' Up! demonstrator on the reverse side of the order will exist upon each of them signing this form.

2. Stampin' Up! products are exclusively offered to customers by Stampin' Up! demonstrators. Demonstrators are legally independent and are not employees of Stampin' Up! UK Ltd.

3. PURCHASE PRICE AND DELIVERY

1. The purchase price printed on the order form is binding. In as much as VAT is applicable, it is reflected in the purchase price.

2. The purchase price shall be due and payable within 14 days of the signing of the order form by the customer and the Stampin' Up! demonstrator. The Stampin' Up! demonstrator is only obligated to remit the goods to the customer after receipt of payment.

3. Delivery of product normally takes place within 14 days of signing the order form depending on the availability of the goods. The delivery of goods will not take place prior to receipt of payment.

4. RIGHT OF OWNERSHIP

The Stampin' Up! demonstrator maintains right of ownership until full payment is made.

5. DEFECTIVE GOODS - YOUR LEGAL RIGHTS

1. Should a product acquired by a customer be defective, the customer has the choice to either have the defect remedied by repair or to have the product replaced. The Stampin' Up! demonstrator has, however, the right to refuse the method of

redress if costs are disproportionate and if it causes significant disadvantage to the customer.

2. If subsequent action fails, the customer may request a reduced purchase price (discount) or cancellation of the agreement, as well as demand restitution.

3. Warranty claims by the customer to the Stampin' Up! demonstrator expire two years after the delivery of the merchandise.

6. EXCHANGES

1. Regardless of the legal right of cancellation as well as possible warranty claims in accordance with § 5 of these provisions, the customer has the option to return unused and resalable product without giving reason within 90 days of delivery for a product, in accordance with the following stipulations of exchange. A refund of the purchase price in these cases is excluded.

2. The right of exchange by the customer is only applicable when the products are still listed in the current Stampin' Up! UK Ltd catalogues and are still in their original condition. Assembled stamps cannot be returned.

3. The customer must get in touch with the demonstrator to exchange or to return the merchandise. Exchanging or returning Stampin' Up! products may involve shipping costs.

4. In the event a customer wants to exchange an item for a more expensive item, the customer is required to pay to the Stampin' Up! demonstrator the difference in purchase price prior to delivery taking place. If the new item is cheaper than the item exchanged, the difference in purchase price will not be refunded to the customer but will remain with the Stampin' Up! demonstrator.

7. PRODUCT CHANGES

Product offerings by Stampin' Up! demonstrators are subject to change. Technical changes and changes in shape, colour and/or weight within reasonable limits are discretionary.

8. PRODUCT QUALITY

1. Product quality characteristics and properties and product information in particular are described in the Stampin' Up! catalogues. They can also be found on every Stampin' Up! country website.

2. The merchandise offered by the Stampin' Up! demonstrator are arts and crafts products, whose shape and appearance may differ from the examples shown in the catalogue. The stamps can also vary slightly in actual size of the stamps shown in this catalogue, which is not considered a product defect.

3. Information about the components of specific products (such as acid content, lignin content, and other elements that affect the performance or suitability of the products for a particular purpose) stem from the manufacturers or suppliers of the products. The Stampin' Up! demonstrator assumes no responsibility regarding the accuracy of the information.

9. PRODUCT GUARANTEE POLICY

Stampin' Up! guarantees products to be free from manufacturing defects at time of delivery. If you find a defect, contact Demonstrator Support for assistance. If you return the defective item within 6 months of delivery, we will replace it or repair it. If you find a defect within 2 years of delivery, and can prove the defect was present at delivery, we will make it right with a replacement or repair.

10. FINAL PROVISIONS

The validity of this purchase agreement will not be affected if any given provision is in its entirety or partially invalid. The entire or partially invalid provision will be replaced by a valid provision which will resemble as closely as possible the result of the invalid provision.

CREDIT CARD INFORMATION

NOTICE TO CARDHOLDER: Stampin' Up! will process your credit card payment based upon information you provide through your demonstrator. Stampin' Up! has no duty to independently verify the accuracy of such information. It will process the payment without physical access to the actual card, which may in some circumstances result in error, rejection or delay. This is not a sales transaction between you and Stampin' Up! Stampin' Up! provides this service of processing credit cards on behalf of the demonstrator solely as a convenience to you and your demonstrator.

YOUR DEMONSTRATOR IS AN INDEPENDENT CONTRACTOR AND NOT AN EMPLOYEE, AGENT, PARTNER, OR BUSINESS AFFILIATE OF STAMPIN' UP! ALTHOUGH STAMPIN' UP! ENCOURAGES YOUR DEMONSTRATOR TO TAKE APPROPRIATE MEASURES TO PROTECT YOUR CREDIT CARD INFORMATION, STAMPIN' UP! DOES NOT ASSURE THAT SUCH MEASURES WILL BE TAKEN. STAMPIN' UP! DISCLAIMS ALL RESPONSIBILITY FOR THE ACTIONS (INTENTIONAL OR OTHERWISE), ERRORS OR OMISSIONS OF YOUR DEMONSTRATOR IN THIS REGARD.



DATA PROTECTION INFORMATION FOR CUSTOMERS

INFORMATION ACCORDING TO ARTICLES 13, 14 AND 21 OF THE EU GENERAL DATA PROTECTION REGULATION (GDPR)

GENERAL INFORMATION

In the following, we provide information about the processing of your personal data by the Stampin' Up! group and the claims and rights to which you are entitled under the applicable data protection regulations in order to enable you to understand and assess the permitted uses of your data – including the data processing as per your consent.

1. WHO IS RESPONSIBLE FOR DATA PROCESSING AND WHOM CAN I CONTACT?

The responsible party is:

Stampin' Up! UK Limited
A4 Lancaster Court
Coronation Road
Cressex Business Park
High Wycombe
Bucks
HP12 3TD
United Kingdom

Phone: 00800 31 81 82 00

E-mail: supportUK@stampinup.com

2. WHAT SOURCES AND DATA DO WE USE?

We process personal data that we receive from you in the course of our business relationship, in particular via our Customer Order Forms or information entered on our website. In addition, to the extent necessary for the provision of our services, we process personal data that we have legitimately received from you (for the execution of orders, for the fulfilment of contracts or on the basis of consent given by you, for example).

Relevant personal data is your personal data (name, address and other contact data, bank details). In addition, this may include order data (e.g. from a product order), data from the fulfilment of our contractual obligations, and other comparable data.

3. WHAT DO WE PROCESS YOUR DATA FOR (PURPOSE OF PROCESSING) AND ON WHAT LEGAL BASIS?

We process personal data in accordance with the provisions of the European General Data Protection Regulation (GDPR) and the UK Data Protection Act 1998.

3.1 FOR THE FULFILMENT OF CONTRACTUAL OBLIGATIONS (ARTICLE 6 PARA. 1B GDPR)

The processing of personal data (Article 4 No. 2 GDPR) takes place for the execution of our contracts with you and the execution of your orders, as well as all activities necessary with the operation and administration of a company.

The purposes of data processing are primarily based on the specific order and may include, among other things, order acceptance and execution and evaluation of sales data - also by our affiliated companies, insofar as this is necessary for the performance of the contract.

Further details for the purpose of data processing can be found in the respective contractual documents and terms and conditions.

3.2 IN THE CONTEXT OF BALANCING INTERESTS (ARTICLE 6 PARA. 1F GDPR)

If necessary, we process your data beyond the actual performance of the contract to protect our legitimate interests or the legitimate interests of third parties. Examples:

- Review and optimisation of procedures for needs analysis and direct customer approach
- Advertising or market and opinion research, unless you have objected to the use of your data
- Assertion of legal claims and defense in legal disputes
- Ensuring IT security and IT operation
- Data transfer in the case of sale of the company and shareholdings
- Measures for business management and further development of services and products

- Transfer of personal data within the Stampin' Up! group for internal administrative purposes, including the processing of personal data of demonstrators and customers

At the time of collecting the data, we will inform you of the legitimate interests pursued by the responsible party or a third party. Our legitimate interest in transferring data within the Stampin' Up! group arises—if no consent has been given—from an interest in the optimised evaluation of order and sales data and in central, optimised data storage and, on the other hand, from the fact that a data subject can reasonably foresee that processing for this purpose will possibly take place at the time the personal data is collected and in view of the circumstances under which it takes place (in particular the measures we have implemented for data security).

3.3 ON THE BASIS OF YOUR CONSENT (ARTICLE 6 PARA. 1A GDPR)

If you have given us your consent to process personal data for specific purposes (such as passing on data within the Stampin' Up! group also outside of the EU/EEA association/group, evaluation of payment transaction data for marketing purposes), the legality of this processing is given on the basis of your consent.

In addition, the Independent Stampin' Up! Demonstrator may—if you have consented to this—send you advertising material or communications about Stampin' Up! offers (e.g. new products, promotions, events) and their own offers via mail and e-mail.

A given consent can be withdrawn at any time. Please note that the withdrawal will only take effect for the future. Processing that took place before the withdrawal is not affected by this.

3.4 DUE TO LEGAL REQUIREMENTS (ARTICLE 6 PARA. 1C GDPR)

In addition, we are subject to various legal obligations, i.e. legal requirements (such as tax laws). The purposes of the processing include, among other things, the fulfilment of tax control and reporting obligations as well as the assessment and control of risks.

4. WHO GETS MY DATA?

Within the responsible party, those parties receive their data which they need to fulfil our contractual and legal obligations. Contractors used by us (Article 28 GDPR) may also receive data for these purposes. These are companies in the categories of IT services, logistics, printing services, telecommunications, debt collection, consulting, sales and marketing.

We may only disclose information about you to recipients outside the responsible party if this is permitted or required by law or if you have given your consent. Under these conditions, recipients of personal data may be, for example, public authorities and institutions subject to a legal or official obligation.

Other recipients of data may be those parties for which you have given us your consent to the transfer of data.

5. HOW LONG WILL MY DATA BE STORED?

If necessary, we process and store your personal data for the duration of our business relationship, which also includes, for example, the run-up to and processing of a contract.

In addition, we are subject to various storage and documentation obligations, which result, among other things, from the EU Consumer Rights Directive, the Companies Act 2006, and UK Income Tax Act. The periods for storage and documentation specified there range from two to ten years.

Finally, the storage period is also assessed according to the statutory limitation periods, which may vary from one year to indefinite under the Companies Act 2006 and the Data Protection Act 1998.

6. IS DATA BEING TRANSMITTED TO A THIRD COUNTRY OR AN INTERNATIONAL ORGANISATION?

Data will only be transmitted to third countries (countries outside the European Economic Area (EEA)) if this is necessary for the execution of your orders, is required by law, or you have given us your consent, for example for data transmission to Stampin' Up! Inc. in the USA.

Stampin' Up! Inc. adheres to the EU-US Privacy Shield Framework approved by the US Department of Commerce, which relates to the collection, use, and storage of personal data from the European Union in the United States, and declares, by means of self-certification, compliance with the principles applicable under this Privacy Shield. To learn more about the Stampin' Up! Privacy Shield program and to view Stampin' Up!'s certification, visit www.privacyshield.gov.

We will inform you separately about details, where required by law.

7. WHAT DATA PROTECTION RIGHTS DO I HAVE?

As a data subject, you have the right of access under Article 15 GDPR, the right to rectification under Article 16 GDPR, the right of erasure under Article 17 GDPR, the right to restriction of processing under Article 18 GDPR and the right to data portability under Article 20 GDPR. In addition, there is a right of appeal to a data protection supervisory authority (Article 77 GDPR).

8. AM I OBLIGATED TO PROVIDE DATA?

In the context of our business relationship you only have to provide the personal data which is necessary for the establishment and implementation of a business relationship or which we are legally obliged to collect. Without this data, we will generally have to refuse the conclusion of the contract or the execution of the order, or we will no longer be able to execute an existing contract and may have to terminate it.

9. TO WHAT EXTENT IS THERE AUTOMATED DECISION-MAKING IN INDIVIDUAL CASES?

The decision to establish a contractual relationship may be based on automated processing of personal data for the purpose of assessing individual personality traits. In the event of a decision rejecting the application, you have the right to assert your position against us and to have the decision reviewed. However, there is no obligation to conclude a contract.

INFORMATION ABOUT THE RIGHT TO OBJECT

under Article 21 of the General Data Protection Regulation (GDPR)

1. You have the right to object at any time, for reasons arising from your particular situation, to the processing of personal data concerning you that takes place based on Article 6 paragraph 1 letter f of the General Data Protection Regulation (data processing on the basis of a balance of interests); this also applies to profiling based on this provision within the meaning of Article 4 No. 4 GDPR, which we use for credit assessment or for advertising purposes.

If you object, we will no longer process your personal data, unless we can prove compelling reasons worthy of protection for the processing, which outweigh your interests, rights and freedoms, or the processing serves to assert, exercise or defend legal claims.

2. In individual cases we process your personal data for direct marketing purposes. You have the right to object at any time to the processing of personal data concerning you for the purpose of such advertising; this also applies to profiling, insofar as it is associated with such direct advertising.

If you object to the processing for direct advertising purposes, we will no longer process your personal data for these purposes.

